

I'm not robot!



TRAPEZOIDAL CORRECTION OF ±15°



-15°

0°

15°



Notice:
Products need to folding to shipping.
If some creases appear, please unfold the product
for a while and the creases will decrease or disappear.



Have stacks of business cards you want to scan quickly? Need an app to manage all your company's contacts? Want to create customized cards as a marketing and sales tool? Today's business card scanner apps offer more than just simple scanning. They can help you become more productive, better organized, and always prepared to exchange contact details no matter where you are. To help you find the right business card scanner software, we tested several dozen apps—including the ones already included in your phone, CRM apps with card scanners, and those designed with both general and specific users in mind. We cut our list down to five this year because a lot of the options are starting to share many of the same features. Here are our picks for the five best business card scanners. Click on any app to learn more about why we chose it, or keep reading for more context on business card readers. The best business card scanner apps What makes a good business card reader app? All of our best apps roundups are written by humans who've spent much of their careers using, testing, and writing about software. We spend dozens of hours researching and testing apps, using each app as it's intended to be used and evaluating it against the criteria we set for the category. We're never paid for placement in our articles from any app or for links to any site—we value the trust readers put in us to offer authentic evaluations of the categories and apps we review. For more details on our process, read the full rundown of how we select apps to feature on the Zapier blog. If you could look under the hood of a business card scanner app, you'd find OCR (optical character recognition) software. This decades-old technology, simply put, converts images to text. First, it scans the card's structure, then divides that into blocks of text and images, dropping the text and numbers into their respective contact fields within the app. If all goes well, the contact info matches the business card. But scanning accuracy varies across apps, and that, in part, is what separates the good from the meh. Unusual fonts, background colors, and the arrangement of the info on a card all affect how the app's OCR handles the data. Good scanners can usually accurately capture most of a card's details, no matter how a business card is designed. (No app, however, is 100% accurate, even when employing human transcribers.) In addition to accuracy, we

